

Press Release

3rd of February 2012

New GLO Hotel Art opens in the heart of Helsinki Design District on Monday, 6th of February

GLO Hotels will open a new lifestyle hotel, GLO Hotel Art, on 6th of February. The new hotel is a unique combination of a 1903-built Art Nouveau castle, with its variety of charming meeting and event facilities, and a new modern hotel.

The new GLO Hotel Art is located at the heart of the lively Helsinki Design District, just 700 meters from the city center. The name of the new hotel, GLO Hotel Art, is derived from its location in the middle of the art and design hot spot, the decoration of the hotel and the GLO Collection of Modern Art.

The stylish and modern rooms of the hotel have been created together with Finnish designers. The individual needs of the customers have been taken into account when designing the range of services available for business visitors and families. As a part of the GLO concept, customers can accommodate their lifestyle through the range of services available in the "Experience the GLO" selection. The hotel offers its customers exercise equipment, bicycles, selection of music, or painting equipment amongst other amenities to spice up the stay. GLO Hotel has taken an extra effort to guarantee a good night's sleep by offering an extensive sleep menu. When it's time to unwind, hotel offers a gym for exercising and refreshing.

The designed GLO Lounge Bar serves both light snacks and excellent wines directly from the producers. The restaurant, GLO Art Kitchen, is located in the hundred-year-old castle's cellar. The menu is based on Nordic kitchen from the grill. The GLO Art Kitchen is open from Monday to Saturday between six and ten p.m., and is also an excellent choice for private parties.

The individualistic GLO concept and its rich experiences within the unique Art Nouveau castle offer a perfect venue for a variety of meetings and events. The hotel has a total of 13 individual meeting rooms for up to 200 guests. The warm parking hall up to 90 parking lots is highly appreciated by overnight guests and those attending events.

GLO Hotels operates in the Helsinki region with four hotels; GLO Kluuvi in City Centre, GLO Sello in Espoo, GLO Airport at Helsinki-Vantaa Airport and GLO Hotel Art. GLO Hotels is a part of the Kämp Group.

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GLO Hotel Art facts

- Distinctive Finnish Art Nouveau architecture
- Over 100 years old castle, only 700 meters from the city centre
- Situated in the heart of Helsinki's Design District, at Lönnrotinkatu 29
- 170 high-quality rooms, 13 unique meeting facilities, gym
- Parking
- GLO Lounge Bar and GLO ART Kitchen cellar restaurant
- Hotel services include the Sleep menu and a variety of GLO Experience -products
- Business point
- GLO Collection of Modern Art